

Cookie Policy for XIXOIO.COM

This is the Cookie Policy for XIXOIO.COM accessible from www.xixoio.com.

Date of last update: 1.11.2018

About this Cookie Policy

The Company Xixoio Europe s.r.o., (“we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website www.xixoio.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

Please make sure you read our [Privacy Policy](#) as well as this Cookie Policy.

What Are Cookies

Cookies are small text files containing a string of characters that can be placed on your computer or mobile device that uniquely identify your browser or device. Cookies allow a website or a service to know if your computer or device has visited that website or service before. Cookies can then be used to help understand how the website or service is being used, help you navigate between pages efficiently, help remember your preferences, and generally improve your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

Cookies can be stored for varying lengths of time on your browser or device. Session cookies are temporary cookies which only exist during the time you use the website (or more strictly, until you close the browser after using the website). Session cookies help websites and services remember what you chose on the previous page, avoiding the need to re-enter information and improve your experience whilst using the website or service. Persistent cookies stay on your device after you’ve visited the website or used the service until deleted

or until they reach their expiry date. Persistent cookies help websites and services identify you as a unique visitor.

For more information on cookies see https://en.wikipedia.org/wiki/HTTP_cookie.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this Site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

The Cookies We Set

There are generally four categories of cookies: “Strictly Necessary,” “Performance,” “Functionality,” and “Targeting.” We routinely use all four categories of cookies on the Site.

The essentials

Some cookies are essential for you to be able to experience the full functionality of our Site. Without these cookies, some parts of our Site just won’t work as they should.

The customisers

These cookies (also called functional cookies) allow our Site to remember your preferences, helping you to customise your experience on our Site. That way we can remember you when you return to our Site.

The performance improvers

These cookies tell us about how you use the Site and they help us to make it better. Amongst other things, these cookies count the number of visitors to our Site and see how visitors move around when they are using it. This helps us to improve the way our Site works, e.g. by ensuring that users find what they are looking for easily.

The targeters

These cookies (also called advertising cookies) are used to deliver advertised content which is relevant to you and they can be used to track the effectiveness of our ad campaigns on third party websites. These cookies are placed on our Site by our third party service providers and they may remember your web browsing activity and may be used to understand about your demographics, such as age and gender. Only anonymised

information is captured and used and the purpose is to provide you with content which is relevant to you.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter on this Site.

- This Site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the Site and ways that we can improve your experience. These cookies may track things such as how long you spend on the Site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- Third party analytics are used to track and measure usage of this Site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the Site or pages you visit which helps us to understand how we can improve the Site for you.
- From time to time we test new features and make subtle changes to the way that the Site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the Site whilst ensuring we understand which optimisations our users appreciate the most.
- As we sell products it's important for us to understand statistics about how many of the visitors to our Site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the Site through one of our partner Sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

- We also use social media buttons and/or plugins on this Site that allow you to connect with your social network in various ways. For these to work, social media Sites including, but not limited to Facebook, Twitter and Instagram, will set cookies through our Site which may be used to enhance your profile on their Site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

How do you change cookie preferences or block cookies?

Within your browser you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you. Generally, your browser will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use i.e. third party cookies, or those from specific websites. Each browser's website should contain instructions on how you can do this.

For further information please refer to: <https://www.aboutcookies.org/how-to-delete-cookies/>.

If you block cookies on our Site, you may be unable to access certain areas of our Site and certain functions and pages will not work in the usual way.

What are web beacons and tracking pixels?

A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

More Information

If you have any questions about this Cookie Policy please contact us via email: support@xixoio.com