

PRIVACY POLICY XIXOIO First Crypto Banking Conference

The Company Xixoio Europe s.r.o., with its registered office at Praha - Staré Město, Rybná 716/24, zip code 110 00, registration number: 27939464, registered in the Commercial Register maintained by the Municipal Court in Prague, section C, file 127969 (hereinafter the “Organiser”) hereby issues this Privacy Policy governing the use of personal data processed in relation to XIXOIO First Crypto Banking Conference (hereinafter the “Conference”), as laid down in Regulation of the European Parliament and the Council (EU) 2016/679 (hereinafter the “GDPR”).

This Privacy Policy applies in addition to the General Terms and Conditions of the XIXOIO First Crypto Banking Conference (hereinafter the “GTC”). Any capitalized terms not defined herein have the meaning assigned to them in GTC.

1. Controller

The Organiser is the controller of personal data.

2. Processing of Personal Data

2.1 Visiting xixoio.com website

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We also use cookies to better understand the users of our website and their preferences, for which reason we also use Google Analytics, a tool provided by Google, Inc. Google Analytics use cookies in order to analyse usage of xixoio.com website. Information generated by cookies concerning the usage of our website (including your IP address) will be transmitted to Google, Inc. and saved at Google, Inc. servers. All data gathered in this manner will be processed anonymously. Data are processed solely in order to analyse the usage of the website. Anonymity is guaranteed by Google, Inc. not linking your IP address to any other data available to it. No other data, such as your name, email address or telephone number will be sent to Google, Inc.

More information about cookies used by Google Analytics:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

In order to block processing of your data by Google Analytics, please visit the following website: <http://tools.google.com/dlpage/gaoptout>.

You may change the settings for saving cookies in your computer (including a complete ban) by changing the settings of your internet browser. The settings used by your browser constitute your consent with cookies being saved in your computer. For more information, please visit the

following websites on cookies:

- https://en.wikipedia.org/wiki/HTTP_cookie
- www.aboutcookies.org
- www.allaboutcookies.org

For more information on how to change the settings of the use of cookies by commonly used internet browsers, please follow one of the links below:

- Google Chrome;
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

Settings of other browsers may usually be found on their producer's website.

2.2 Order Form

You may order the Organiser's products and services through xixoio.com website. In order to process the orders, payments and delivery of products or services, it is necessary to process the following personal data: first name, family name, email address, telephone number, invoicing data, payments data, details of the products ordered, identification details of Attendees (first name, family name, company) etc. Within the sales process it may be mandatory to register with the system used for sale of products and sharing of digital content. Without such registration, products may not be ordered and delivered.

For ensuring the proper course of the Conference, the Organiser, inter alia, keeps a list of Attendees and issues tickets containing Attendees' identification details. The Organiser further checks the Attendees' identity at the entrance and also during the presence of the Attendees at the Conference.

The processing is necessary for performance of a contract and is necessary for the purposes of the legitimate interests of the Organiser – to ensure organization and security of the Conference (Article 6(1)(b) and (f) of the GDPR).

Due to sale of products and services, the Organiser is obliged to keep accounts and to record invoices, receipts and/or payment confirmations and accounts receivables.

The processing is necessary for the compliance with a legal obligation to which the Organiser is subject (Article 6(1)(c) of the GDPR).

2.3 Contact Form

The Organiser may be contacted through a contact form available at xixoio.com website. All data provided to the Organiser in this form (including contact details and the content of the message) are provided voluntarily and the Organiser will process these data only in connection

with follow-up communication. Such processing is based on the consent of the person concerned (Article 6(1)(a) of the GDPR).

2.4 Commercial Communication

From time to time, the Organiser may send an information newsletter to the e-mail address provided by the Purchaser, to inform about any upcoming events, the Organiser's products or other issues connected with the Organiser's activities, including marketing activities. The processing is performed based on the legitimate interest of the Organiser in further development of the Organiser's business (Article 6(1)(f) of the GDPR in connection with Article 7(3) of Czech Act No. 480/2004 Sb.).

By entering your email address to the newsletter form at the xixoio.com website, you express your consent with receiving the Organiser's regular newsletter. The processing is based on your consent (Article 6(1)(a) of the GDPR).

2.5 Duration of Processing

The processing for the purpose of sales and deliveries of entry tickets, ensuring of the proper course of the Conference and for the communication purposes will be carried out for the duration of the Conference, and then for 3 years after from its end in order to meet any remaining mutual obligations. The processing required by law shall be carried out for the prescribed period, i.e. for up to 10 years from the end of the respective accounting period if the processing is carried out for the purposes of keeping accounts.

3. Transfers of Personal Data

We keep personal data in privacy and maximum security. To ensure quality of our services, we hire contractors, who provide us with organisational, marketing, technical and accounting services, including, but not limited to:

- carrier services providers: Česká pošta, s.p., Direct Parcel Distribution CZ s.r.o., PPL CZ s.r.o.
- payment gateway operator: GOPAY s.r.o., PayPal (Europe) S.à r.l. et Cie, S.C.A.;
- providers of on-line marketing, e-mailing and affiliate program services: Google, Inc., Facebook, Inc., Seznam.cz, a.s., Olympic s.r.o.
- conference staff;
- provider of customer support solutions: Zendesk, Inc.
- providers of technical IT services, including infrastructure: providers of hosting services and maintenance services;
- processor of accounts: SmartSelling a.s., external accountants;
- provider of e-commerce emailing services. Our contractors may have access to certain personal data in connection with the provision of services on the need-to-know basis only. The security of personal data available to our contractors is ensured by contractual obligations, including non-disclosure agreements. In cases envisaged by law, we may be obliged to disclose some of the data to public authorities, especially those responsible for financial administration.

Zendesk, Inc., Facebook, Inc. and Google, Inc. are located in the United States of America. Protection of personal data transferred abroad is guaranteed by contractual clauses and by EU-US Privacy Shield. For more information on the conditions of the EU- US Privacy Shield please follow the links below:

- Personal Data Protection Office on the Privacy Shield
- Privacy shield - [official website](#)

4. Advice on Rights

The below specified rights may be exercised through any of the communication means stated below.

4.1 Right of Access

In relation to processing of personal data, the data subject has the right to obtain, upon his/her request, information on the personal data under processing and the copy of such data.

4.2 Right to Rectification

Where a data subject regards his/her personal data as inaccurate, outdated or incorrect in any other way, he/she has the right to contact the Organiser who shall ensure due rectification.

4.3 Right to Restriction of Processing

In cases presumed in Article 18 of the GDPR, f. e. where the personal data under processing are inaccurate or the data subject has objected to processing, the data subject has the right to restriction of the processing. For the period of the restriction, personal data shall only be stored with the Organiser and may not be subject to any other operation without the consent of the data subject. The restriction of processing lasts for the duration of any of the above described situations. The data subject must be informed of the termination of such restriction.

4.4 Right to Erasure (Right to be Forgotten)

In cases presumed in Article 17 of the GDPR, f. e. where the data subject withdraws their consent, or the personal data are no longer necessary, the data subject shall have the right to their erasure. Nevertheless, in some cases the right to erasure is limited. For example, personal data processed for compliance with legal obligations imposed on the Organiser must not be erased before the expiry of the retention period specified in law.

4.5 Right to Object

In case of the processing based on their legitimate interests and/or for the purposes of direct marketing, the data subject may raise a reasoned objection to the processing. The grounds for the objection will be assessed and the data subject will be notified of the decision by the communication means as selected.

4.6 Right to Withdraw Consent with Processing of Personal Data

In case of processing of personal data based on consent, this consent may be withdrawn at any time.

4.7 Right to Data Portability

Where the processing of personal data provided by a data subject based on consent or on a contract is carried out completely by automated means and the personal data are stored in a structured, machine-readable format, the data subject shall have the right to receive these personal data in a structured, machine-readable format.

4.8 Right to Lodge a Complaint with a Supervisory Authority

If the data subject believes that the processing of their personal data violates the law, the data subject has a right to lodge a complaint with the supervisory authority of their habitual residence, place of work or place of the alleged violation.

5. Contact Details

The data subject may raise any questions and/or exercise any of the above described rights by contacting by any of the following means of communication:

- email: support@xixoio.com;
- mail: Švábky 52/2, Praha - Libeň;
- telephone: +420 732 705 185.